



centrum
PUCP ESCUELA PARA
LOS BUENOS
NEGOCIOS

Summer Program

Mobility for Positive Impact 2026



 PERU



About the Program

Learn, innovate & make an impact in Lima, Peru!

A 3-week experience that blends **learning, innovation, and culture**, while promoting **responsible action** to offset the CO₂ impact of international mobility.



Modality:

On-site. Lima, Peru



Language:

English



Program start date:

July 1, 2026

An international short program taught in **English**, designed for global students and young professionals interested in sustainability, innovation and leadership.



3 MBA-level courses



Real business projects

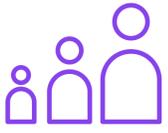


Cultural immersion activities



Work in multicultural teams and co-create solutions for real business challenges, focused on **innovation and sustainability**.

Student Profile



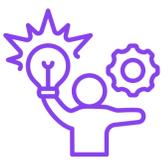
Young professionals between 22 and 30 years old.



Minimum 1 year of work experience.



Strong interest in sustainability and responsible business practices.



Proactive, adaptable and collaborative.



Academic Courses

Innovability

2 credit / 5 ECTS

Explores the intersection of innovation and sustainability to design impactful and responsible business solutions.

Ethics

1 credit / 2.5 ECTS

Critical analysis of ethical challenges in organizations, focusing on governance, stakeholders, and sustainability.

Leadership

2 credit / 5 ECTS

Develops ethical, self-aware leaders equipped to drive change in complex and global environments.

Why CENTRUM PUCP?

Located in Lima, one of Latin America's most dynamic capitals, **CENTRUM PUCP** is a leading business school recognized for its academic excellence, global outlook, and commitment to responsible leadership.



Triple Crown
Accreditation



Strategic
Location



Positive Impact
Model



Global Academic
Network

Why Peru?

Peru offers a **strategic gateway** to Latin America's emerging markets, combining economic growth and trade openness. It also provides a unique cultural experience that enriches any international academic journey.

Exceptional Cuisine



Cultural and Natural
Diversity



Adventure and
Authenticity



Agenda

Week 1

Wednesday		Thursday		Friday	
1/7/2026		2/7/2026		3/7/2026	
Welcoming Day	10:00 - 21:00	Innovability	9:00 - 12:10	Innovability	9:00 - 12:10
		Leadership	13:30 - 16:40	Ethics	13:30 - 16:40

Week 2

Monday		Tuesday		Wednesday		Thursday		Friday	
6/7/2026		7/7/2026		8/7/2026		9/7/2026		10/7/2026	
Leadership	9:00 - 12:10	Innovability	9:00 - 12:10	Co-creation table	9:00 - 11:00	Innovability	9:00 - 12:10	Innovability	9:00 - 12:10
Ethics	13:30 - 16:40	Leadership	13:30 - 16:40	Cultural Activity	11:00 - 17:00	Ethics	13:30 - 16:40	Leadership	13:30 - 16:40
								Networking Activity	18:00 - 21:00

Week 3

Monday		Tuesday	
13/7/2026		14/7/2026	
Innovability	9:00 - 12:10	Leadership	9:00 - 12:10
Leadership	13:30 - 16:40	Farewell Day	12:20 - 15:00

The schedule is subject to change.

Each class includes a 10-minute break.

Throughout the program, students will work on a team-based project, which they will present in the final session, integrating key concepts from the three courses.

The Co-Creation Table is a dedicated space for teams to collaborate privately on their projects.

Program Fees

Turn your travel footprint into positive impact!

Global Markets

United States, Canada, United Kingdom, Western Europe: France, Germany, Netherlands, Spain, Italy, Belgium, Switzerland, Australia.

Regular: USD 550
Early Bird: USD 500
Group of 5: USD 470*



Limited Spots Available

Advanced Emerging Markets

Eastern Europe, South Korea, Japan, Singapore, Chile, Uruguay, United Arab Emirates.

Regular: USD 480
Early Bird: USD 450
Group of 5: USD 420*



Early Bird Deadline:
 May 15th, 2026

Emerging Markets

Latin America: Mexico, Colombia, Brazil, Peru, Argentina; South Africa; Turkey; Thailand; Malaysia; Indonesia.

Regular: USD 430
Early Bird: USD 400
Group of 5: USD 380*



Regular Deadline:
 June 15th, 2026

Strategic Access Markets

Central America, selected Caribbean countries, Sub-Saharan Africa, South Asia: India, Pakistan, Bangladesh, Sri Lanka; selected Southeast Asian.

Regular: USD 390
Early Bird: USD 360
Group of 5: USD 340*

***COST PER STUDENT**

What's Included

- MBA-level course instruction
- Official welcome kit
- Welcome and Farewell Day
- Orientation session
- Online academic materials
- Cultural immersion activities
- Official transcript of records

What's Not Included

- International airfare
- Meals
- Local transportation
- Accommodation
- International insurance
- Visa application fees (if applicable)
- Any other personal expenses or costs not explicitly mentioned above

How to Apply



Step 1 – Online Registration

Complete the application form through the official link.



Step 2 – Submit Required Documents

Upload the requested documents.



Step 3 – Admission Confirmation

Receive your admission letter and payment instructions.



Step 4 – Secure Your Spot

Complete the payment to confirm your participation.

Payment can be made by **credit or debit card**.

Complete the online registration

Scan the QR Code
or Clic [HERE](#)



Interested in learning more?

Write to us by
email to schedule
an individual or
group Zoom
meeting.

Contact Information

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