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2014-2015
Communication University of China
International Education Programs
CUC has cooperated student exchange programs with universities worldwide. CUC and partner schools exchange students under the principles of equality, credit transferability, and tuition exemption.

**COMMUNICATION UNIVERSITY OF CHINA**

<table>
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<th>Websites</th>
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<tbody>
<tr>
<td>Communication University of China  <a href="http://www.cuc.edu.cn/">http://www.cuc.edu.cn/</a></td>
</tr>
<tr>
<td>School of International Education <a href="http://sie.cuc.edu.cn">http://sie.cuc.edu.cn</a></td>
</tr>
</tbody>
</table>

**ACADEMIC CALENDAR**

<table>
<thead>
<tr>
<th>Academic Year</th>
<th>2014 Fall Semester: September 10, 2014 – January 24, 2015</th>
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<td>2015 Spring Semester: March 9—July 12, 2015</td>
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**APPLICATION GUIDELINES**

| Application Deadlines | For Spring semester: November 15  
|-----------------------| For Fall semester: May 10 |

| Application Procedures | I. Your office e-mails the names of the nominated students and period of exchange to Ms. Zhang Zhe (zhangzhe@cuc.edu.cn). Please also send a copy to ixchange@cuc.edu.cn  
|------------------------| II. Students send completed Application Form for Student Exchange Program of CUC (Please visit [http://sie.cuc.edu.cn/download.php](http://sie.cuc.edu.cn/download.php) and download the form), an electronic copy of official transcript, a photocopy of passport, one passport photo to zhangzhe@cuc.edu.cn.  
|                        | III. Upon receiving the application documents, Ms. Zhang Zhe returns to your Office an admission letter, JW202 form, handbook for admitted exchange students. |

| Mailing Address | PO Box 35, Room 103, Building 30, School of International Education Communication University of China  
|-----------------| 1 Dingfuzhaung East Street, Chaoyang District, Beijing, P. R. China 100024 |

**ACCOMMODATION**

| Accommodation Options | 1. On-campus option: Dormitory housing is available to exchange students.  
|-----------------------| (1) International Center: double rooms with bathroom, TV, telephone and air conditioner; Laundry room and microwave oven on each floor. (¥50/person/day)  
|                       | (2) Building 37 International Students' Dormitory: double rooms with TV, telephone and air conditioner; separate toilet and bathroom, laundry room on each floor; public kitchen is provided. (¥40/person/day)  
|                       | 2. Off-campus option: Students opting for living off campus need to notice the International Students Office in advance. |

**COSTS AND ADDITIONAL INFORMATION**

<table>
<thead>
<tr>
<th>Tuition</th>
<th>Students on direct exchange pay tuition at their home university.</th>
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</thead>
<tbody>
<tr>
<td>Insurance</td>
<td>International Students are required to stay medically insured throughout their period of study. Students can pay the insurance fee for Accident Insurance and Medical Insurance in China on registration days. For insurance coverage and other information, please visit <a href="http://www.lxbx.net/en/">http://www.lxbx.net/en/</a></td>
</tr>
<tr>
<td>Other Expenses</td>
<td>Transportation: Subway is available at the south gate of CUC. It takes about 30 minutes to downtown.</td>
</tr>
<tr>
<td>Visa Information</td>
<td>Students apply for X1 visa in Chinese Embassy with the documents provided by CUC. Students need to apply for residence permit at Beijing Exit-entry Administration Division within 30 days of their arrival in China.</td>
</tr>
</tbody>
</table>

**CONTACT INFORMATION**

Asia & Oceania Program: Ms. Huang Xuan, E-mail: huangxuan@cuc.edu.cn  
Europe & Africa Program: Ms. Wang Xiaodan, E-mail: wxd_1016@cuc.edu.cn  
America Program & Incoming Exchange Students, Ms. Zhang Zhe, E-mail: zhangzhe@cuc.edu.cn  
Tel: 86-10-65783741, 65783695 Fax: 86-10-65783695
The Communication University of China

Communication University of China (CUC) is one of China’s major universities of “Project 211”, directly under the supervision of the State Ministry of Education. Since its foundation in 1954, CUC has devoted to cultivate media professionals with multi-subject knowledge and creativity. CUC has been highly regarded as “the cradle of China’s radio and television talents” and it is striving to grow into a world-class university in information communication. CUC’s following disciplines rank high in 2012 National Disciplines Evaluation conducted by Ministry of Education among 2,000 Chinese universities:

**Top 1:** Journalism and Communication Studies
- Drama, Cinematic & Television Studies

**Top 6:** Art Theory

**Top 9:** Art Design

**Top 17:** Fine Arts

**Top 30:** Information and Communication Engineering

At present, CUC consists of 4 faculties in Journalism & Communication, Arts, Science & Technology, Liberal Arts; 5 independent schools of Presentation art, Advertising, Foreign Languages, Management, MBA. CUC offers 82 undergraduate programs, 110 master’s programs, and 40 doctoral programs. There are 15,000 full-time students, including about 10,000 undergraduates and 4,000 graduate students. In addition, CUC annually enrolls more than 800 international students.

CUC has established cooperative relationships with over 200 universities, research institutes, and media institutions in different countries and areas.

Website: www.cucby.cn

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School of International Education (SIE)

Founded in 2010, School of International Education (SIE) has been in charge of CUC’s international education collaboration at student level. Its responsibilities include:

- Enrolling And Providing Service For International Students, Students From Hong Kong, Macau And Taiwan
- Coordinating Student Exchange Programs, Joint Degree Programs, Summer/Winter Schools, Short-term Overseas Programs
- Chinese-Foreign Cooperation
- Foundation Education

Under SIE, there are International Students Office, Study Abroad Office, Chinese-Foreign Cooperation Office, Foundation & Short-term Program Office. In the year of 2013, more than 700 CUC students attended outbound programs overseas. More than 900 international students from 103 countries and regions studied at CUC, 60% of them enrolling in degree programs.

Website: http://sie.cuc.edu.cn/
### Student Exchange
- Each institution will send qualified students to the other institution for one academic semester/year.
- Academic credits earned at the host institution are transferable to the home institution.
- Exchange students should be exempt from tuition and fees of the host institution.
- Students are responsible for their travelling expenses, room and board, health and accident insurance, and other personal expenses incurred during the exchange period.

### Short-term Study Abroad
- CUC’s full-time undergraduate students will study at the partner university for one academic semester.
- Academic credits earned at the host institution are transferable to the home institution.
- Students are responsible for their tuition and fees, travelling expenses, room and board, health and accident insurance, and other personal expenses incurred during their study at the host institution.

### “3.5+1.5” Combined Bachelor’s/Master’s Degree Program
- CUC’s full-time students complete 3.5 years of undergraduate study at CUC and then take 1.5 years of graduate coursework at the partner university.
- Upon fulfilling the requirements for the combined degrees, students will receive a Bachelor’s degree from CUC and a Master’s degree from the partner university.
- Students pay tuition and fees for their study period to the partner university which provides a certain amount of tuition discount or scholarship.
- Students are responsible for their tuition and fees, expenses, room and board, health and accident insurance, and other personal expenses incurred during their study at the partner university.

### “1+1” Dual Master’s Degree
- CUC’s Master students complete their first year at CUC and then attend the partner university for another year.
- Upon meeting the degree requirements of both universities, students received a Master’s degree from each university.
- Students pay tuition and fees for their study period to the partner university which provides a certain amount of tuition discount or scholarship.
- Students are responsible for their tuition and fees, travelling expenses, room and board, health and accident insurance, and other personal expenses incurred during their study at the partner university.

### Joint PhD Program
- CUC’s doctoral students study at the partner university for a certain period of time annually.
- Academic credits earned at the host institution are transferable to the home institution.
- Students pay tuition and fees for their study period to the partner university which provides a certain amount of tuition discount or scholarship.
- Students are responsible for their tuition and fees, travelling expenses, room and board, health and accident insurance, and other personal expenses incurred during their study at the partner university.

### Summer/Winter School
- Each institution will send students to the other institution for a short-term program comprising coursework and cultural visits.
- Each institution will set its own tuition rates depending on the nature of its coursework and cultural tours.
- Students are responsible for their tuition and fees, travelling expenses, room and board, health and accident insurance, and other related personal expenses.
Joint Degree Program

SIE is developing degree programs with other universities, including Bachelor, Master and PHD programs. The cooperative models are flexible and mutual-benefiting.

Programs carried out 2011-2013:
1. 1+2+1 Sino-American Dual Degree Program
2. 2+2 Dual Degree Program, State University of New York at Oswego
3. 2+2 Dual Degree Program, Missouri University
4. 2+2 Dual Degree Program, Sookmyung Women’s University
5. 3+1+1 Degree Program, Middle Tennessee State University
6. Combined Bachelor’s/Master’s Degree Program, University of Illinois at Urbana-Champaign
7. Dual Master’s Degree Program, University of Westminster
8. Dual Master’s Degree Program, Bournemouth University
9. Dual Master’s Degree Program, Royal Holloway, University of London
10. Dual Master’s Degree Program, Birmingham City University
11. Dual Master’s Degree Program, New York Institute of Technology
12. Dual Master’s Degree Program, Simon Fraser University
13. Joint PhD Program, Macquarie University

MA programs Taught in English

5 Master’s Programs taught in English enroll international students.

International Journalism and Communication
New Media: Creativity and Technology
Film and Television Production
IMBA
International Communication for Developing Countries

Global Cultural Exchange Program (Incoming)

SIE operates various short-term global cultural exchange programs, such as courses on specific topics and cultural field trip. SIE can tailor programs to meet special needs of universities/organizations.

Programs carried out 2011-2014
1. China Program, Hanze University Groningen
2. Summer Program, San Jose State University
3. Summer Program, Dong-ah Institute of Media and Arts
4. Beijing Media Cultural Trip, Hong Kong Baptist University
5. Summer School, I-Shou University
6. Photography Camp, Hong Kong University, City University of Hong Kong, Hong Kong Institute of Education
7. Academic Exchange Week, Hong Kong Baptist University
8. Chinese Language and Culture Program, Iwate Prefectural University
9. Mandarin Training Camp for Hong Kong College Students
10. Media Camp for Mainland-Taiwan College Students
Programs for International Students

CUC offers a variety of programs for prospective international students.

Degree Programs: 55 Undergraduate Programs; 60 Master’s Programs; 25 Doctoral Programs. Applicants should be non-Chinese citizens with valid passport, between 18 and 45 years of age, with high school diploma or higher academic degree certificate, and good academic record. New HSK level-5 (or higher level) Certificate is for bachelor degree, New HSK level-6 Certificate is for master or doctor degree.

Chinese Language Programs: Study Courses at 6 language proficiency levels, applicants are supposed to be between 18 to 45 years of age.

Preparatory Course: Chinese courses and subject studies offered to prepare for enrollment in undergraduate Programs.

Short Term Study: Programs tailored according to the needs of students with emphasis on cultural experience.

Scholarship: 4 scholarships are available for international students.
1. Communication University of China Scholarship
2. Chinese Governmental Scholarship
3. Beijing International Student Scholarship
4. Confucius Institute Scholarship

Contacts

Degree student : E-mail: lxsh@cuc.edu.cn
Non-degree student: E-mail: lxshang@cuc.edu.cn
Language programs & Short-term Study: Mr Li Lin, E-Mail: lilincuc@cuc.edu.cn
Scholarship Programs: Ms Liu Anqi, E-Mail: anqiliu@cuc.edu.cn
Degree Programs: Ms Li Xuan E-Mail: lixuan927@cuc.edu.cn; Ms Yang Junli, E-Mail: yjunli@cuc.edu.cn
Tel: +86-10-65779359; +86-10-65784008
Fax: +86-10-65783578

Chinese Language Courses

Elementary Level: Basic Chinese, Chinese Characters and Reading, Spoken Chinese and Pronunciation Correction, Basic Listening

Middle Level: Medium Chinese, Medium Reading, Medium Spoken, Medium Listening

Advanced Level: Advanced Chinese, Advanced Reading, Writing, Advanced audio-visual Spoken
Courses Taught in English

Theories of Journalism
Convergent Journalism
Theories of Communication
Research Methodology
Communication Studies
International Communication
Media Literacy
Media in China
Media in Asia
Photography Art
A Brief History of Chinese Media & Society
Media Management - Product, Market & Organization
Sociological History of Television News
Historical Theory of International Journalism
Comparative Studies on Chinese and Foreign TV News Programs
New Media and Chinese Society
Cross-Cultural Communication
Adaptation Studies
Film History of the World
Chinese Film Seminar
Chinese Television History
Comparative Studies on Chinese and Foreign TV Art Programs
Chinese Language and Culture
Introduction to the Law of the P.R.C
An Introduction to Chinese Culture and Society
International Relations and Public Diplomacy
Chinese Cultural Traditions & External Communication
Marketing Research
Data, Models & Decisions
Global Marketing Management
Intercultural Executive Communications
Management Information System
International Human Resource Management
Asia Entrepreneurship
New Media Editing

Journalistic Writing and Reporting
Video and Image Production
Director Creation
Film and Television Production Management
Audio-visual Language
Television directing
Film and Television Editing
Film Costume Design and Practice
Introduction to Film Trick
Film Music
Recording Arts
Composing Elements of Photography
International Journalism Practice
International Journalism Writing and Commentary
TV Editing and Directing
TV Image Language
Non-linear Editing System
Photojournalism
TV Interview Studies
Corporate Finance
International Business Strategy
E-Commerce & Emerging Technologies
Psychology of Website Design
New Media Operation
Trans-media Marketing
Cross-cultural Negotiation & Management
Semantic Web
Social Computing and Information Network
Comparative Study between Chinese and Western Cultures
Survey of Music Business
Comparative Operation Management
Organizational Behavior and Global Leadership
Global Consumer Behavior
Pacific RIM Economics, Trade & Financial Markets
**Contacts**

**Exchange Program**
Tel/Fax: 86-10-65783695  
PO Box 35, Room 103, Building 30, School of International Education Communication University of China 1 Dingfuzhaung East Street, Chaoyang District, Beijing, P. R. China 100024

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